

# 21st TOKYO INTERNATIONAL MUSIC MARKET(21stTIMM) Exhibitor Briefing Session



June 14. 2024

JAPAN MUSIC CULTURE EXPORT  
TIMM office

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\*Note\*

Times indicated in this document are based on Japan Standard Time.

# 21stTIMM Key Figures

**21** Marking its 21st year this year, TIMM started in 2004 as the Tokyo Asia Music Market (TAM), and the event has continued to grow year after year. JMCE, established by a group of companies in the music business, hosts the event and has developed a stable and steady system of operation over the years with cooperation from Ministry of Economy, Trade and Industry and the film and TV marketplace, TIFFCOM.

**5+** TIMM engages in artist exchanges with partner events, including Taiwan's Golden Melody Award. This year, we are planning to hold "Asia Day," a showcase live concert featuring artists from various Asian countries.

**3,058 / 1,479** A total of 3,058 people visited the venue over the three days of the previous 20th TIMM. Of these, a total of 1,479 people, mainly from the music industry, attended the business area (business meetings and seminars).

**25/130+** Last year's 20th TIMM was attended by 130 international buyers from 24 countries and regions. Streaming services, overseas festival organizers, video production companies, and other industry professionals engaged in business discussions regarding Japanese music. TIMM is one of the biggest international business markets for Japanese music.



# 21stTIMM Overview

TIMM is one of Japan's largest B to B music market events, bringing together music industry professionals from Japan and abroad with the aim of promoting Japanese music overseas. This year, the event will return to Shibuya, one of Japan's pop culture centers and the "City of Music," and will be based at Shibuya Stream, where business meetings, networking, business seminars, and showcase live performances will be held to provide business matching opportunities for all TIMM participants.

## <21stTIMM Tokyo International Music Market (21stTIMM) OVERVIEW> ※As of June 14

Dates : November 5, (Tue) – November 7, (Thu), 2024 (3days)

Programs :

- Business meetings and networking opportunities with professionals from the international and Japanese music industries (November 6・7:2days)
- Business Seminar (November 6・7:2days)
- Welcome Party (Scheduled to be held after the live concert on 6th.)
- Showcase live performances (November 5-7:3days )

Location : Main Venue / Shibuya Stream

Business meetings and networking Space / Shibuya Stream 4F-6F

Business Seminar / Shibuya Stream Neighborhood Meeting Rooms (TBA)

Showcase live performances / Live music clubs around Shibuya

SPONSERS : Japan Music Culture Export & others(TBA)

SUPPORTS : (TBA)

TIMM official website : <https://www.timmjp.com>

## 1. Standard Plan (Corporations)

### [Details]

- Installation of dedicated individual booths in the business meeting space (5F and 6F/ Size:3m×3m)
- Assignment of Exhibitor ID Badge (Max. 5 persons)
- Assignment of One-Day Guest Pass (1 day pass x 5)
- \* The above ID badges and One-Day Passes allow you to attend business seminars and view live performances.
- Availability of TIMM ONLINE
- Equipment (TBC) Display wall (1 basic surface), Name plate, Table(1), Chairs(4)  
flat shelf (2), spotlight (1), Outlet 100v200w (2 mouths per piece x 1)

[Exhibit Fee] 165,000 (JPY/consumption tax included)

Payment methods : Credit card or Bank transfer

\*Notice\* If "Bank transfer" is selected, an additional 10,000 JPY will be charged as an overseas remittance/receipt fee.

### [Application Process]

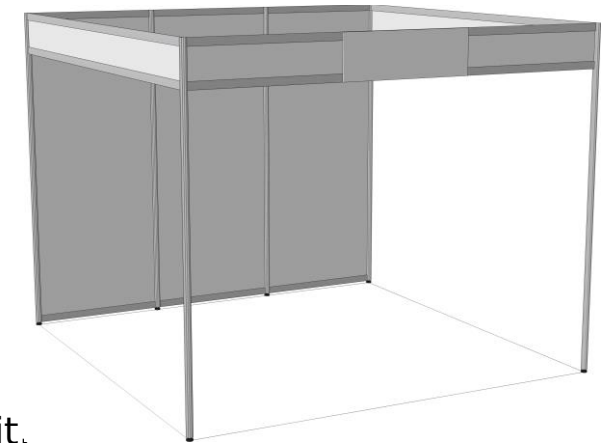
Please visit the [Exhibitor Application page](#) and fill out the "Exhibitor Application Form" and submit it.

\*Exhibitor booth locations will be determined on a first-come, first-served basis.

\*When applying, please read the attached Exhibitor Rules and Conditions and Privacy Policy and agree to them before submitting your application.

[Application period] June 14 to August 9 (Fri) , 2024 at 18:00

◆Image of booth standards (TBC)  
Corporate plan, size 3 x 3 m



## 2. Light Plan A (Individuals /Artists Exhibitor)

### [Details]

- Installation of dedicated individual booths in the business meeting space (5F and 6F/ Size:2m×2m)
- Assignment of Exhibitor ID Badge (Just one)
- \* The above ID badge allows you to attend business seminars and view live performances.
- Availability of TIMM ONLINE
- Equipment (TBC) Display wall (1 basic surface)  
Name plate• Table(1),Chairs(1)  
flat shelf (1),spotlight (1),Outlet 100v200w (2 mouths per piece x 1)

[Exhibit Fee] 55,000 (JPY/consumption tax included)

Payment methods : Credit card or Bank tranfer

- \*Notice\* If "Bank transfer" is selected, an additional 10,000 JPY will be charged as an overseas remittance/receipt fee.

### [Application Process]

Please visit the [Exhibitor Application page](#) and fill out the "Exhibitor Application Form" and submit it.

- \*Exhibitor booth locations will be determined on a first-come, first-served basis.
- \*When applying, please read the attached Exhibitor Rules and Conditions and Privacy Policy and agree to them before submitting your application.

[Application period] June 14 to August 9 (Fri) , 2024 at 18:00

◆Image of booth standards (TBC)  
Single Plan A, size 2 x 2 m



## 3. Light Plan B (No Booth – Individuals Artists Exhibitor)

### [Details]

- Assignment of Exhibitor ID Badge (1 Badge only)
- \* The above ID badge allows you to attend business seminars and view live performances.
- Availability of TIMM ONLINE
- Equipment None (Business meeting lounge is available)

[Exhibit Fee] 33,000 (JPY/consumption tax included )

Payment methods : Credit card or Bank tranfer

\*Notice\* If "Bank transfer" is selected, an additional 10,000 JPY will be charged  
as an overseas remittance/receipt fee

### [Application Process]

Please visit the [Exhibitor Application page](#) and fill out the "Exhibitor Application Form" and submit it.

\*When applying, please read the attached Exhibitor Rules and Conditions and Privacy Policy and agree to them before submitting your application.

[Application period] June 14 to August 9 (Fri) , 2024 at 18:00



# 21stTIMM Exhibitor Plan and Participant Plan

	Standard Plan (Corporation)	Light Plan A	Light Plan B	Press and Media	International Buyer Pass
Exhibitor Fee*1 (tax included)	165,000JPY	55,000JPY	33,000JPY	free of charge	free of charge
Details	<ul style="list-style-type: none"> <li>•Exhibit at booth and attend seminars for 2 days</li> <li>•Live viewing for 3 days</li> <li>•Exhibitor ID Badge (Max. 5 ID) *2</li> <li>•One-Day Guest Pass(1 day pass x 5)</li> <li>•TIMM ONLINE Usage Rights (as Exhibitors)</li> </ul>	<ul style="list-style-type: none"> <li>•Exhibit at booth and attend seminars for 2 days</li> <li>•Live viewing for 3 days</li> <li>•Exhibitor ID Badge(Just one)</li> <li>•TIMM ONLINE Usage Rights (as Exhibitors)</li> </ul>	<ul style="list-style-type: none"> <li>•Admission to the business meeting area for 2 days</li> <li>•Attend seminars for 2 days</li> <li>•Live viewing for 3 days</li> <li>•Exhibitor ID Badge(Just one)</li> <li>•TIMM ONLINE Usage Rights (as Exhibitors)</li> </ul>	Press Pass	<ul style="list-style-type: none"> <li>•International buyer ID Badge</li> <li>•TIMM ONLINE Usage Rights (as International buyer)</li> </ul>
TIMM ONLINE Available Contents	Login allowed (up to 5 registered users)*3	Login allowed (only one person registered)*3		Login allowed (Oneself only)	Login allowed (Oneself)
	Opened company introduction page	Opened company introduction page		—	Opened personal introduction page
	Artist Information Listing (unlimited)	Artist Information Listing (1 artist only)		—	—
	Presentation Video Released	—		—	—
	Various searches and contacts among participants	Various searches and contacts among participants		—	Various searches and contacts among participants
Message sending/receiving function	Message sending/receiving function		—	Message sending/receiving function	
	Seminar, live and presentation video viewing			Seminar, live and presentation video viewing	

\*1 Payment methods : Credit card or Bank transfer. If "Bank transfer" is selected, an additional 10,000 JPY will be charged as an overseas remittance/receipt fee.

\*2 Issuance of additional visitor ID badges for exhibitors: 5,500 yen per person (tax included) / Standard Plan only.

\*3 Additional TIMM ONLINE exhibitor user registration: 3,300 JPY per user / However, Light Plan is limited to 4 additional users.



# 21stTIMM Outline of Business seminar

## Business seminar

- Venue : Shibuya Stream Neighborhood Meeting Venue (TBA)
- Period : Nov. 6 (Wed)- 7 (Thu) 2Days AM10:00~PM6:00
- Number of Seminars : TIMM Business Seminar (Assume maximum of 3 runs per day,maximum of 6 runs over 2 days)
- Basic Schedule (tentative) : Common for both days

In addition, workshops, seminars for International buyers, and presentations by International buyers explaining their own events and other activities to exhibitors and participants are under consideration.

TIMM Business Seminar	Workshops&seminars for International buyers	presentations by International buyers
①AM10:00~PM12:00 ②PM1:00~PM3:00 ③PM4:00~PM6:00	④AM11:00~PM1:00 ⑤PM2:00~PM4:00	⑥PM12:00~PM1:00 ⑦PM3:00~PM4:00

- \*Approximately 90 minutes per seminar ( Speech 60-70 minutes / Q&A 15-20 minutes )
- \*After each seminar, there may be time for networking (exchange of business cards) with audience members.
- \*There will be no online (LIVE) streaming on the day, but archived streaming will be available at a later date.

# 21stTIMM Outline of Showcase Live

- Date : Nov. 5 (The)- 7 (Thu) 3Days ※ General tickets will be available on each day
- Time : Live starts at 16:30 or 19:00 (TBC)
- Location : Live music clubs around Shibuya
- Distribution : Archived on video distribution site and TIMM ONLINE (TBC)

	会場	show time	Number of performers	After the live performance
Nov.5	Live music clubs around Shibuya (TBA)	16:30 or 19:00-21:00	5-7 groups each day	Meet&Greet
Nov.6				Welcome Party
Nov.7				—